



YAPD4Africa
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5 Years of Building Strong People and Sustainable Communities for all.



5 Years Social Impact Report

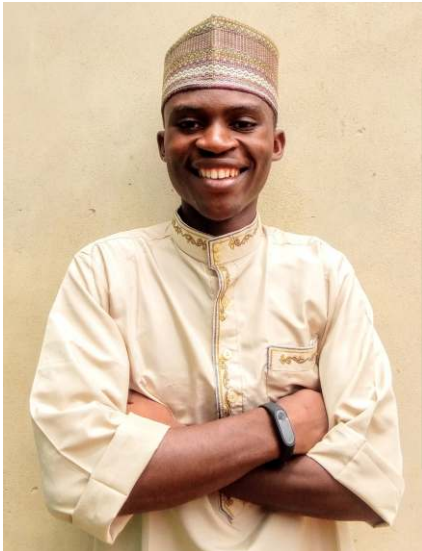
Youth Awareness for Peace and Development

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About the Founder of YAPD4Africa

Idris Bilyaminu Ndasadu'Lau



"A poor African child's dream begins to die the moment he/she realises no matter what is done, the failed system will always be against them".

I am struggling to bring this dead dream alive by supporting hard-to-reach marginalised communities across Africa.

- Idris Bilyaminu Ndasadu'Lau

Idris Bilyaminu Ndasadu'Lau is the founder and Chief Executive Officer of Youth Awareness for Peace and Development (YAPD4Africa). He is an award-winning social impact leader, who has been featured on UN Youth Envoy as one of the leaders who can inspire you to change the world.

There's something very significant that prompted him to embark on this journey. But first, looking into his background, he was born in a semi-urban community into a low-income household. In the community he grew up in, almost 90% of the people were extremely poor. They depended on daily earnings and didn't have access to adequate social needs. Growing up with such an experience, he decided to take a path not only for his community but for every human being facing critical social challenges. At the age of 18 years, he founded the organization YAPD4Africa in 2017 with the aim of it being the largest grassroots social development organization which leverages creating sustainable solutions that stand up for the most vulnerable people around Africa.

He has over 6 years of experience in promoting inclusive quality education, health, community development and social inclusion. He is also a researcher and community development expert with experience in project management, grassroots advocacy, communication and graphic design skills, content writing, community engagement, advocacy, communication and graphic design skills, content writing, advocacy, policy-making and good governance.

He is currently, Queen's Young Leader, Civic Change maker Fellow at Transparency IT, Their World Global Youth Ambassador and International Member of Grassroots Coalition for Environmental and Economic Justice USA. His work earned numerous international recognition and awards, notable among his achievements include Winner of Noble Citizen Award India 2019, Nominee for Young Philanthropist of the Year Award Ghana 2020, COVID-19 Warrior Project100 India 2020. Winner of Male Community Advocate of the Year 2020, Nominated for Future Africa Project as Young People of the Year 2020, Nominee under 25 Social Founder of the Year Award Kenya 2021, Pe-Finalist for AfricTivistes African Civic Action Engagement Prize Senegal 2021, Winner of Leadership Award in the promotion of Girl Child Education and Health in Nigeria 2021 and First Runner Up for Community Service Award BudgIT Nigeria 2022.

Idris is always looking to boost his skills on strategic thinking and acting toward solving social problems, teamwork, community engagement, social leadership, advocacy, policy influence, project management and good governance to amplify the work he's already doing in the development space locally and globally.

Organization Profile

Founded in 2017, Youth Awareness for Peace and Development (YAPD4Africa) is a nonprofit, nongovernmental and youth-led organization which focus on the grassroots communities to improve education, health, well-being, WASH (Water, Sanitation and Hygiene) facilities and social inclusion of the vulnerable children, women and young people.

We leverage on creating sustainable solution to problems impacting the most vulnerable people development, we are try to achieve it through our social impact projects.

It is also a network of young people to promote awareness on human rights, gender values, peace building and youth participation in good governance which will serve as a voice to contribute meaningfully in the development of Nigeria and to inspire other Africa continents development.

Our Approach

At YAPD4Africa, our approach to social development focus on giving children, women and young people a voice in their lives and communities. So we deploy the CARE strategy approach for our engagement.

Community Engagement: we engage at the grassroots community with local leaders, women and young people to listen, understand and learn through their social experience to gain better sustainable solutions. It is process where we carry our beneficiaries along, we engage with them, to bring accessibility, help amplify our work, promote acceptance and better results in the future.

Advocacy: we believe in advocating and supporting policy-making that improve lives of children, women and young people. Generally, in addressing their needs and rights as citizens. We believe in advocating for these highly vulnerable groups to give them better opportunities, which is a key to achieve the United Nation Sustainable Development Goals (SDGs).

Research: our social impact projects are evidence based on research studies. We undertake surveys, focus groups and interviews, where we ask communities to give their views and describe their experiences in their own words and allow them to tell their own stories. We work and implement projects based on accurate community researched data to enable us work in accordance with the needs of our beneficiaries.

Empowerment: we believe that everyone has a role to play in bringing change by creating flexible, accessible and supportive environment in which all individuals can participate in and can contribute fully to work practices especially toward decision making. Empowerment to us means, people are treated equal, that are respected and confident in their communities. Which is also a key to improve women and young people inclusion in social development.

Our Vision

- To empower children, women and young people with the right skills and knowledge to push positive and sustainable change in their communities.

Our Mission

- To build strong people and sustainable communities for all.

Our Objective

- To advocate for inclusive and equitable quality education for all and to promote lifelong opportunities for every child regardless of gender or parental status.
- To advocate for gender values especially in achieving and promoting girls and women rights at all levels.
- To promote youth participation in good governance, life skills and access to information.
- To promote peace, social rights, justice and strong institutions for all.

Our Core Values

- Humanity and Inclusion.
- Transparency and Accountability.
- Partnership and Collaborations.
- Commitment and Making Deference.

Our Core Focus Areas

- Education and Empowerment.
- Health and Well-being.
- Water and Sanitation Hygiene.
- Advocacy and Policy Influence.
- Community Development.
- Peace Building.
- Social Inclusion.

2017/2022 Social Impact Report



We have positively reached and impacted over **10,000** lives through our social impact projects across Nigeria.



We have work in more than **50** grassroots communities, IDP Camps and Schools to address social needs of the most vulnerable people across these areas.



We are able to work with volunteers and people in **13** States across Nigeria including Kaduna, Kano, Kastina, Jigawa, Borno, Gombe, Bauchi, Benue, Plateau, Taraba, Yobe, Abuja and Lagos States.



We have been recognize in **20** countries across the world including Ghana, Gambia, Uganda, Senegal, Kenya, Sierra Leone, Zambia, Tanzania, Barbados, India, Pakistan, Bangladesh, Brazil, Croatia, Canada, France, Germany, United Kingdom and United States.



For the past **5** years, we are able to raise more than **6** Millions Naira, secured **\$1000** grant and donation of almost **\$500** for our organization activities and social impact projects.



We have executed **6** social impact projects, which are evidence based on research studies in areas like education. health, well-being, peace building and community development in many communities across Nigeria and sharing project ideas with interested partners.



We are team of **10** Staffs with over **500** volunteers across 13 states in Nigeria and other Africa countries.

United Nations Sustainable Development Goals



The Sustainable Development Goals are the blueprint to achieve a better and more sustainable future for all. They address the global challenges we face and build on the principle of “LEAVE NO ONE BEHIND”

In the diagram, we frame out the main SDGs related with our social impact projects. While we also selected some SDGs as sub goals that we are passion to work on in other related projects. It is very important to highlight that YAPD4Africa has directly participated in promoting and achieving the Sustainable Development Goals at the grassroot levels by designing and implementing projects in line with the goals agenda.



Social Impact Projects

Community Action Led Project



We have participated at all level to reach communities to know their challenges on education, health, water and other responsibility of the government. We believe to build strong people, where they can demand for what belongs to them especially toward their social needs.

Through this project, we are able to know grey areas that needing more attention, which further worsened for children, women and young people especially in marginalized grassroot places. We have frame out some critical social issues include lack of education, health, water and sanitation hygiene as a basic potentials for people through our ongoing effort in community development to collectively work with key stakeholders and community individuals to develop sustainable solutions to their problems, empower them with the right skills to hold their representatives accountable and bring everlasting change in their communities. Which has profound effort in term of access to inclusive quality education, health and WASH facilities across many communities. While we also promote people participation in their community problems to remove barrier, promote transparency, local power and information.



At YAPD4frica, we put the grassroot community first and at the centre of our engagement process especially through our Community Action Development Project. It is a long-term initiative that will continue to empower marginalized communities to demand for what belongs to them and hold their representatives accountable.

Rescue A Girl Project



Rescue A Girl project was initiated by YAPD4Africa as a social enterprise to empower hard to reach marginalized grassroots girls and women through the provision of ecofriendly reusable sanitary pads. It also focus to empower boys and men to end all form of stigma and discrimination toward girls and women due to menstrual period and other social issues. It enhance from the grassroots to advocate for adequate education, health and gender equality for all girls.

From 2020 to 2022, the project empowered and impacted over 2000 girls and women in more than 15 rural communities, IDP Camps and secondary schools.

The idea of this project has contributed to help keep girls in school, increase livelihood for women through reusable pads production, reduce inequality, financial barrier and environmental waste causes by disposable sanitary pads.

The Rescue A Girl has succeeded in drawing international and national attention as partners to helping us reach our target goal to continue supporting highly vulnerable groups of girls and women across Nigeria.

Previously we hosted our partner (OPC) from Mexico in Nigeria to cross learn more about Menstrual Hygiene and Health practices in our communities, which include advancing experience towards achieving gender equality for girls and women.



Who Is Almajiri Project

The Almajiri system is among the category of extremely socioeconomic challengeable learning program in northern Nigeria. This is a generation of vulnerable poor children expose to different social violence, lack of access to education, health, sanitation and lifelong opportunities. All these are causes, due to the poor planning, no supervision and poor public enlightenment on the Almajiri system.

This project is among the active current initiatives in northern Nigeria that advocated for the right of street children for the past 3years now. The project has a policy recommendation on how to reduce the high rate of dropout school children through a sustainable reformation for both Almajiri and other street children.

From 2018 to 2021 our project have educated, empowered, supported and reached over 3,000 Almajiri children across 5 States in northern Nigeria. We also developed new approach strategy for our Almajiri advocacy process to ensure we continue reaching more grassroot communities, schools, Mallams (Teachers), stakeholders, parents and NGOs.



Effective Inclusion of Children and Communities in Educational Development

#EndLearningPoverty



Access to inclusive quality education has been recognized as both a fundamental human right and as essential for reduce poverty, inequality and achieving other development goals. There are several issues which need to be taken into serious consideration for effective inclusion of children and communities in educational development today.

For a country like Nigeria, children from low income households cannot afford the direct costs of sending their children to school or the indirect costs resulting from lost wages or households contribution to their children education. This shows the extent to which factors like gender (girl early marriage), location (rural versus urban) and poverty can affect a child's like-hood to start school late, drop out or ever set foot in classroom. In this project, we have develop data tool through identifying and giving priority for effective inclusion with policies and intervention to reach these children and communities.

Rescue Mission Against COVID-19 Project



This project was a short-term activities within two (2) months from March to May 2020. Through the project we directly reached and positively impacted 500 beneficiaries, while we also used our social media as digital tool to mobilize over 1000 young people to create awareness on the preventions of COVID-19 disease and help raise resources for the project execution.

We have supported most vulnerable groups of people with relief food supplies especially orphanage homes and provide homemade face masks and sanitizers to supplement the low and overpriced supply. This effort has helped many individuals to stay at home and protect themselves, their families and their communities.

COVID-19 pandemic has thrown millions out of work and into poverty, countries economy into a tailspin and 9 in 10 children out of school across the world. It was not only a global health and economic challenge but also to taste our common humanity. Nigerian's government isolated thousand workers, who worked all day long but couldn't earn a good square meal, that's why we come up with this project to put smile on their beautiful faces.

We Need Peace Project

During the 2011 presidential elections, we have physically experience a lot of election violence which turn to be religion crisis and led to the death of so many innocent people in different part of the country. As a nonpolitical organization, we also take peace as our core focus area, where we try to developed way on how to tackle the issues of religion crisis to the meaningful extent in the 2019 elections.

At YAPD4Africa, we believe that peace and security marks the formal recognition of the positive role for young people to carry toward their communities and societies development. So to speak up again violence and crime, we worked with other young people to decide how, in what way, where and when to organize such certain project because it must be addressed in order to support and benefit from young people contributions to build peaceful environment, where justice and prosperity prevail everywhere.

With this reason, we have successful executed our “We Need Peace” project in September 2018 to March, 2019. The project took us about 7 months to advocate and engage with different community leaders, religion scholars, security agents and political parties on how they can contribute toward promoting peace as tool for all and at the end of the day, it turned out the elections were conducted peacefully, it was also free and fair.

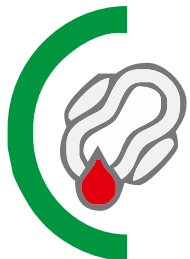


Collaboration and Media Engagement

There is no any organization that can solve the world's most great social issues alone, this explains why the strength of YAPD4Africa centered on partnership and collaboration to bring organizations together to build everlasting change in our various communities.



For the past 5years now, we have collaborated with over **20** nonprofit organizations that we share the same vision of empowering people for positive and sustainable impact across Nigeria.



In **2021**, we launched our first global friends video campaign during the **World Menstrual Hygiene Day** with just **4** organizations from Nigeria, Kenya and United Kingdom. As we continue to break the silence of menstrual challenges, in **2022** we collaborated with almost **10** organization for our second global friends video campaign. Which include more people from Tanzania, Gambia, Kenya, Canada, Poland, United Kingdom and Nigeria again.



In **2021**, DW Hausa showcase our Rescue A Girl Project on reusable pads empowerment, the video thread with over 44 thousands viewers.



From **2018** still date, our work has globally reach more than **20,000** social media users through our social platforms.

YAPD4Africa Tools for Social Change

We use track problem, develop a strategic plan, advocacy, voice and sustainability as an incredible tools to transform change through our social impact projects.



Track problem: we track problem through research studies and identifying social issues based on community interventions to understand challenges, gather information and develop sustainable solutions.



Develop a strategic plan: we develop a concept project plan, create mission, vision and objective, set the plan in line with the organization direction, mapping key communities, stakeholders and partners. All these are set to overcome obstacles during the plan implementation and to achieve better result.



Advocacy: we believe in advocating and supporting policy making that improve lives of children, women and young people.

While we also work with our partners together around common goals to push advocacy forward to lead life changing social issues across different communities and build our consistency to advocate for better progressive policy change, which address the needs and rights of people as citizens.



Voice: we use the power of evidence based on community intervention to create storytelling and amplify our voices for vulnerable people through using our social media as digital tool to engage the public, media and even the government.

So we can amplify marginalized grassroot voices, activate powerful narratives and influence public awareness to access our information, gain ultimately support and create everlasting change.



Sustainability: the world we are today is driving toward sustainability, that is why we consider operational plan, communication and network determination, community and risk analysis and capacity building as factors to help us determine the sustainability of our social impact projects.

At YAPD4Africa, we believe in initiating project that is capable of future continuation to generate benefits for an extended period of time, where we use the same project approach to move forward for a positive impact results.

Social Impact Project Assessment Process



At YAPD4Africa, we use the following steps for our social impact project assessment process. These steps help us in measuring our project success and impact:

1. Initiation.
2. Planning.
3. Execution.
4. Monitoring project activities and performance.
5. Review project reports and impact data.

YAPD4Africa Engagement Pictures



We had the honour to be hosted by the Mexico Ambassador Alfredo Mirando with our partner Miss. Andrea Gpe Rodriguez from Organization For Girl (OPC) Mexico.



A visit to Government Girls Secondary School in Kaduna State with our partners for awareness campaign against Gender Based Violence and Menstrual Hygiene Workshop.



An advocacy visit to Government Secondary School in Kaduna State, where we worked with the school stakeholders as key drivers to advocate for menstrual health and hygiene education in schools and improve access to sustainable period products like reusable pads.



Distribution of sanitary products in Queen Amina College during the International Day of Girl 2020.



Working with our volunteers in Zaria Local Government Area to promote and ensure children are having access to adequate healthcare and facilities with their community. While we also address gaps in access to nearby hospital centers.



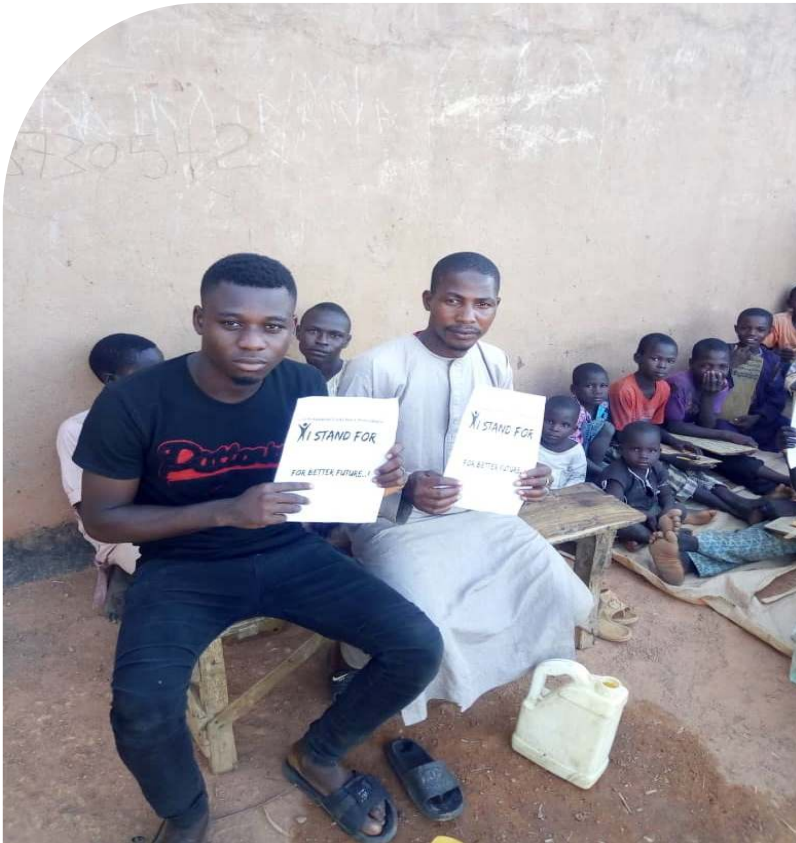
A team discussion visit with our Founder and active volunteers in Jigawa State. He was reshaping their minds on leadership thoughts and sharing the stories behind YAPD4Africa.



A community engagement visit at Hara community in Duste Local Government Area, Jigawa State.



With our local partners for Girl child education, health and rights



Our volunteer visited some Almajiri schools in Kano State to discuss with the mallams on their perspectives toward the current Almajiri learning system. Any effort of reforming the system need hands of both community leaders, Almajiri Mallams, religion leaders, stakeholders and policy makers.



In September 2018, we reached out to about 200 children teaching them Mathematics and English through that many of them are able to read and write.

We have also support numbers of Almajiri children in different locations around the States with medical support, clothes, sleeping nets and water supply.

Our sustainable reformation goals toward the Almajiri children are education, protection, health, well-being, shelter and skills acquisition.

Conclusion



Considering the massive impact achieved in just 5 years as a result of our social impact projects. In the next 5 years, we are hopeful to expand our work across more communities and countries around Africa to support many vulnerable people facing social challenges.

Therefore, more investment and resources needed from national and international partners and other necessary individuals to support the works we do at YAPD4Africa.

We will continue to focus on social issues and providing sustainable solutions that promote multiple areas across the Sustainable Development Goals (SDGs) agenda including education, health, gender equality, water and sanitation hygiene and others.

While we also explained the active steps, tools and strategies, we used for our social impact projects to make better implementation, impact lives and improve social development in hard-to-reach marginalized grassroots communities.

So we will continue to change narratives and always inspire to do more for vulnerable children, women and young people around Africa.

You can be our Sponsor, Donor and Partner today



Are ready to contribute your own little quota to help us reach many more people and communities. Did you want to donate funds to support our works or you want to be our resourceful partners. We are looking for compassionate individuals and organizations who share in our vision to help people.

Kindly reach out to us for donation, sponsor and partner, you can call or WhatsApp us: +2348167185897

5 Years of creating sustainable solutions in Nigeria's most undeserved communities



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